



*moxy*  
HOTELS

**MOXY SOUTH BEACH**





A stylish and playful celebration of Miami’s cosmopolitan culture, **Moxy South Beach** is located steps from the sand on Washington Avenue. The 202-room, newly built, eight-story hotel offers the dining, drinking, lounging, and co-working options that modern travelers crave—all at an affordable price. Interiors by Rockwell Group and Saladino Design Studios mix the glamour of midcentury Havana, the sophistication of contemporary Mexico City, and a tropical vibrancy that’s unmistakably Miami. Guestrooms, dressed in vivid Miami hues and drenched in Florida sunshine thanks to floor-to-ceiling windows, feature rain showers and ingenious, space-maximizing storage solutions.

Guests can choose their own South Beach adventure in Moxy South Beach’s multiple indoor-outdoor spaces, whether it’s drinks in the courtyard; alfresco brunch on the terrace, followed by a dip in the 72-foot, cabana-lined pool; a workout in the indoor-outdoor fitness center; a film screening on the eighth-floor rooftop accompanied by a panoramic ocean view; or a splash in the ocean at the hotel’s exclusive Moxy Beach Club. Six new dining and drinking venues, developed by the founders of Miami’s uber-popular Coyo Taco and I-800-LUCKY, include **Marisqueria Como Como**, a seafood grill and raw bar; **Mezcalista**, a sexy mezcal lounge; **Serena**, an open-air rooftop restaurant and bar serving hand-crafted cocktails and seasonal dishes; **Los Buenos**, a taco stand/bodega in the lobby, complemented by **Bar Moxy**, which does double duty as a social hub and check-in area; and **The Upside**, a rooftop bar on the eighth floor exclusively for hotel guests and private events.

## HOTEL HIGHLIGHTS

- Web check-in, contactless check-in kiosks, and mobile key
- Exclusive access to Moxy Beach Club on world-famous South Beach, with towels and two luxury beach chairs per bedroom included
- Complimentary beach cruisers for exploring the beach and neighborhood in style (locks and helmets included)
- 72’ lap pool with cabana seating
- Rooftop lounging pool and outdoor movie screening room
- Steps from South Beach’s renowned oceanfront Lummus Park and its eight-mile walking/running trail
- Cleanliness Captain on property enforcing Marriott’s 200-plus cleaning protocols, including electrostatic disinfection.
- Fresh AtmosAir system continuously monitors, disinfects, and purifies the air, using cutting-edge technology that filters out airborne viruses, molds, and bacteria that typical systems miss.
- INK @ Moxy: Business center with complimentary Mac computer, Wi-Fi, and printer access
- 24-hour indoor-outdoor fitness center with state-of-the-art equipment, including a Technogym bike with on-demand cycling workouts and an outdoor fitness station.
- Co-working spaces for guests and locals
- Furiously fast and free Wi-Fi, hotel-wide
- Cultural and fitness programming for locals and guests
- Pet-friendly (no additional fee for furry friends)
- Bluetooth-enabled record players, and vinyls available upon request
- Daily housekeeping
- Laundry and dry-cleaning services
- Energetic, multilingual crew (hotel staff)

# 25,000

SQ. FT. OF FLEXIBLE MEETING +  
EVENT SPACE. MOXY SOUTH BEACH  
IS THE SPOT FOR YOUR MIAMI EVENT,  
WHETHER IT'S FOR WORK, PLAY, OR  
SOMETHING IN BETWEEN



# 202

BEDROOMS, CLEVERLY DESIGNED  
TO MAXIMIZE SPACE AND ALLOW  
GUESTS THE FLEXIBILITY TO ADAPT  
THE ROOM TO THEIR NEEDS



# 6

NEW BAR AND RESTAURANT CONCEPTS  
BY COYO TACO GROUP



# 72

FT. LAP POOL AND 5,782 SQ. FT INDOOR  
/ OUTDOOR POOL TERRACE



# 3

MEETING STUDIOS WITH RETRACTABLE  
GLASS WALLS AND MODULAR FURNITURE,  
ALLOWING THE SPACES TO CONVERT FROM  
WORKPLACE TO SOCIAL SPACE AS NEEDED





## DINE & DRINK

DRAWING ON THE COSMOPOLITAN FLAVORS OF THE LOCAL PALATE — MEXICAN, CARIBBEAN, MEDITERRANEAN, AND AMERICAN — MOXY SOUTH BEACH'S SIX DINING AND DRINKING VENUES ARE OPERATED BY THE FOUNDERS OF MIAMI'S UBER-POPULAR COYO TACO AND I-800-LUCKY. ALL DINING AND DRINKING OUTLETS FEATURE INTERIOR DESIGN BY SALADINO DESIGN STUDIOS.

### SIX NEW RESTAURANTS & BARS:

- **BAR MOXY**  
 ARRIVING GUESTS CAN GET INTO VACATION MODE RIGHT AWAY BY CHECKING IN WITH A FRESHLY SHAKEN COCKTAIL AT BAR MOXY, OUR ALL-DAY LOBBY BAR.
- **LOS BUENOS**  
 AN ALL-DAY TACO STAND/BODEGA LOCATED IN THE LOBBY.
- **MARISQUERIA COMO COMO**  
 THE SEAFOOD GRILL AND RAW BAR LURES DINERS WITH FRESH-CAUGHT FISH, RAW BAR SPECIALTIES, AND OTHER DISHES INSPIRED BY THE STYLISH EATERIES OF MEXICO'S CAPITAL AND COASTAL TOWNS.
- **MEZCALISTA**  
 THE SEXY MEZCALISTA LOUNGE SERVES AN ASSORTMENT OF RARE MEZCALS AND TEQUILAS.
- **SERENA**  
 SERENA IS AN OPEN-AIR ROOFTOP RESTAURANT AND BAR ON THE VIBRANT, LUSHLY PLANTED TERRACE ON MOXY SOUTH BEACH'S SECOND FLOOR. CHANNELING THE WORLD'S MOST ENCHANTING ALFRESCO DINING DESTINATIONS, SERENA SERVES UP HAND-CRAFTED COCKTAILS AND SEASONAL DISHES THAT HIGHLIGHT LOCALLY SOURCED INGREDIENTS FROM LAND AND SEA.
- **THE UPSIDE**  
 THE ROOFTOP BAR ON THE HOTEL'S EIGHTH FLOOR, IS AVAILABLE EXCLUSIVELY TO HOTEL GUESTS AND PRIVATE EVENTS AND FEATURES A LOUNGING POOL, OUTDOOR MOVIE SCREENING ROOM, AND 360-DEGREE PANORAMIC VIEWS OF MIAMI BEACH.

# MEETINGS & EVENTS

WITH 25,000 SQUARE FEET OF MEETING AND EVENT SPACE, MOXY SOUTH BEACH HAS MANY OPTIONS FOR EVENTS, SOCIAL GATHERINGS, AND MEETINGS. CATERING, EVENT PLANNERS, AND STATE-OF-THE-ART AUDIO-VISUAL SERVICES ARE AVAILABLE UPON REQUEST.



## BAR MOXY AND LOS BUENOS

The focal point of the lobby is this rectangular bar with a retro-inspired style that also serves as the reception area. Multiple seating areas with colorful, streamlined furniture are ideal for co-working and socializing, and design elements provide entertainment, like a foosball table with vintage Barbies as players and an eight-foot see-through cutout in the ceiling that lets guests peek at swimmers in the pool above. Los Buenos, the adjacent taco stand/bodega, serves an all-day menu of tacos on hand-pressed tortillas, Cuban-style coffee drinks, fresh-squeezed juices, and a variety of burritos, burrito bowls, salads, and breakfast dishes. Two courtyards can be reserved separately for alfresco gatherings in the warm Florida sunshine.



## MEETING STUDIOS

Three Meeting Studios adjoining the hotel's main courtyard provide a variety of spaces for meetings or social gatherings. With sliding glass walls, custom furniture that shifts from working to lounging, and tables that raise and lower, the spaces easily transform from workplace to social space over the course of the day. Vibrant textures and patterns celebrate the aviary history of Miami, from toile tropical bird wallpaper to rectangular Art Deco vitrines. The palette of tropical greens, pinks, and mauves complements the blackened-metal light fixtures and black-and-white leather sofas. Individual studios are 185 square feet and can be combined in various configurations, up to 555 square feet, to accommodate parties of differing sizes. All three open directly onto the courtyard.

- **Square Footage:** 185 square feet / studio; 555 square feet total with three studios combined
- **Capacity:** 10 / studio with conference set-up, 50 for reception set up using 3 studios



## COURTYARD

The lushly landscaped, indoor-outdoor courtyard adjoining the lobby is the perfect space for an alfresco event or celebration. The courtyard features colored tilework, hanging plants, and hand-carved totemic sculptures; furniture includes custom stone benches, hanging lounge chairs, canopy banquettes, and geometric teak stools. A monumental staircase leads up to the terrace, location of Serena, the rooftop restaurant and lounge, and the pool area. Catering is provided by Marisqueria Como Como, a seafood grill and raw bar on the far side of the courtyard.

- **Square Footage:** 1,700 total square feet
- **Capacity:** 120

# MEETINGS & EVENTS

## MEZCALISTA

The sexy, intimate lounge dedicated to mezcal, the revered but often misunderstood spirit, is an ideal location for private gatherings. The dimly lit space with walnut and leather banquettes, DJ booth, and black stone bar can be booked for exclusive use. A separate tasting lounge is lined with carved stone walls and velvet drapes, ideal for intimate private tastings hosted by one of the lounge's resident mezcaliers.

- **Square Footage:** 1,400 total square feet
- **Capacity:** 140

## SERENA

The vibrant, lushly planted rooftop restaurant and bar on the second-floor terrace is an ideal setting for brunches, cocktail parties, or other gatherings enhanced by warm beach breezes or an unforgettable Miami sunset. The space includes an outdoor dining area under a domed cast iron canopy strung with lights and bougainvillea; an indoor lounge with blue-painted beamed ceilings and mosaic tiles reminiscent of an antique fountain; and a greenhouse-like bar with glass garage-style doors that open to take advantage of the weather.

- **Square Footage:** 6,138 total square feet
- **Capacity:** 400



## POOL DECK

Located on the second-floor terrace, the 72-foot pool area is distinguished by its see-and-be-seen sightlines, with tiered lounge seating, luxury private cabanas, and a lush tropical perimeter of palms and ornamental plants. A circular communal shower invites flirtatious interaction, while an eight-foot see-through cutout on the bottom of the pool lets swimmers peek into the lobby, adding to the exhibitionistic vibe.

- **Square Footage:** 5,782 total square feet
- **Capacity:** 100



## THE UPSIDE

South Beach's most coveted events destination is this open, cabana-style rooftop bar on the hotel's eighth floor with show-stopping 360-degree views of the Atlantic Ocean, South Beach, and the downtown Miami skyline. The 5,020-square-foot space features a shallow lounging pool and whimsical seating areas that include lounges set in the pool, a lily pad daybed, a communal swing seat shaped like a giant life preserver, and various other lounges, daybeds, and sofas. An outdoor movie screening room features a custom free-standing screen and lounge seating. The space is partially covered by a sinuous canopy painted with a brilliantly colored geometric mural by New York artist Edward Granger. A greenery-enclosed dining area may be reserved for private gatherings, and the entire roof can be booked for events such as product launches, photo shoots, and birthday celebrations. Direct elevator access to the rooftop bar is available.

- **Square Footage:** 5,020 total square feet
- **Capacity:** 160

# COZY ROOMS FOR YOUR SQUAD

FOR THE GLOBAL NOMAD WHO WANTS IT ALL—OUR DESIGN-DRIVEN ROOMS ARE AFFORDABLE, COZY AND STYLISH.

Bedrooms feature floor-to-ceiling windows, rain showers, peg-walls for additional storage, and a 55" flat-screen Smart HDTV loaded with full cable access and streaming apps -Netflix, Hulu, HBO Max, and more.

Oceanview Suites (2)	507 SQ FT
King (94)	224 SQ FT
King Oceanview (18)	224 SQ FT
Double Queen (60)	240 SQ FT
Double Queen Oceanview (16)	240 SQ FT
Twin Quad (12)	284 SQ FT



## FEATURES

PLUSH EUROPEAN-STYLE DUVETS WITH 300-THREAD-COUNT 100% EGYPTIAN COTTON LINENS

FLOOR-TO-CEILING WINDOWS. OCEANVIEW ROOMS HAVE UNOBSTRUCTED VISTAS OF THE WATER.

HYPOALLERGENIC PILLOWS; DOWN-FILLED PILLOWS UPON REQUEST

55" FLAT-SCREEN SMART HDTV LOADED WITH A BLUETOOTH SPEAKER, FULL CABLE ACCESS, AND STREAMING APPS (NETFLIX, HULU, HBO MAX, AND MORE)

FURIOUSLY FAST AND FREE WI-FI

PEGBOARD WALL ALLOWS FOR ADDITIONAL STORAGE AND HOLDS A FLEXIBLE FOLD-AWAY LUGGAGE RACK.

TV TRAY FOR DINING IN OR WORKING

INDIVIDUAL CLIMATE CONTROL

MULTIPLE USB PORTS AND POWER OUTLETS

PERSONAL SAFE, LAPTOP-COMPATIBLE

GARMENT STEAMER

HAIR DRYER

RETRO PHONE

PET-FRIENDLY (NO FEE FOR FURRY FRIENDS!)

RECORD PLAYER AND VINYLs AVAILABLE UPON REQUEST

# OUR COMMITMENT TO CLEANLINESS

## DEEPER, MORE FREQUENT CLEANING

Fresh **AtmosAir™** system continuously monitors, disinfects, and purifies the indoor air, using a cutting-edge bi-polar ionization technology that filters out airborne viruses, molds, & bacteria that typical systems miss

**Asepticare®**: Utilizing across the hotel to properly deodorize and eliminate allergens, germs, mold, viruses, bacteria, and mildew

**Electrostatic Disinfection**: Effectively coats surfaces and objects with a disinfecting solution. The electrostatic applicator gives a negative charge to the disinfecting solution as it exits the nozzle, allowing the solution to stick to a targeted surface, providing complete coverage.

Enhancing cleaning protocols to disinfect every space, ongoing and especially during peak usage

Cleanliness Captain on property who oversees all hotel operations and standards

Consistently and frequently disinfecting all high-touch items like elevator buttons and stair handrails

Hospital grade disinfectant is used for cleaning

Hand sanitation stations have been added throughout the hotel, especially in high-traffic areas

## YOUR SANCTUARY

Enhanced in-room cleanliness standards, including an inspection by housekeeping supervisors and disinfection of all surfaces prior to check-in

Removing nonessential high-touch items that can't be disinfected, and providing hand sanitizing wipes in every guest room

Limit in-stay housekeeping frequency to reduce contact during each stay



## LESS CONTACT, MORE CONNECTION

Signage posted throughout the hotel reminding guests of safety protocols and expectations, as well as proper respiratory etiquette and ways to properly wash hands

Using Mobile Technology: mobile key, Efolio delivery, and mobile requests via the Marriott Bonvoy App

Enabling social and physical distancing practices: reducing allowable capacities in spaces and managing queueing areas

Supporting hybrid meetings via live-streaming

## NOURISHING THE 'NEW NORMAL'

Associates are required to receive certification on Covid-19 and safety and sanitation protocols

Temperature checks are required for all employees and vendors that enter the building

Redesigned food + beverage service to include servers wearing masks and gloves while serving guests

Tailoring options for groups and enabling reserved spaces

Socially distant fitness center with frequent deep cleaning of all fitness equipment between guest usage







THANK YOU

